

# The Untapped Opportunity in Hygiene Services



***How to Tap into a High-Demand, Low-Competition Business That Practically Runs Itself***

## Introduction: Why Hygiene Services Are the Next Big Thing

Most businesses focus on surface cleaning, but few think about the hidden hygiene needs of their facilities—especially in high-traffic washrooms. Feminine hygiene services are not only essential but also under-served, making them a goldmine of opportunity for the right business owner.

With rising standards for sanitation and workplace hygiene, businesses are actively looking for reliable solutions to keep their washrooms safe, compliant, and pleasant for customers and employees. But here's the kicker: very few businesses specialize in this niche, leaving a massive gap in the market.

If you're an entrepreneur or a business looking for a low-time, high-profit service model with predictable, recurring revenue, the hygiene service industry is an untapped opportunity you can't afford to ignore.



## The Market Demand: A Growing Need for Hygiene Services

- ✓ **Businesses MUST meet hygiene standards** – Strict workplace safety and sanitation regulations make these services a necessity, not a luxury.
- ✓ **Recurring revenue model** – Hygiene bin servicing and maintenance contracts ensure **consistent, long-term cash flow**.
- ✓ **High-profit margins, low time investment** – Many operators run this business with just **10-15 hours per week**, maintaining strong profits.
- ✓ **Low competition, high need** – Unlike general cleaning, few companies focus solely on hygiene services, making it a **blue ocean** opportunity.



# What Makes Feminine Hygiene Services So Profitable?

Unlike general janitorial services, which often compete on price, hygiene services operate on **value-based pricing**. Businesses are willing to pay **premium rates** to ensure their facilities meet the highest hygiene standards.

## 💰 Revenue Breakdown Example:

- **Feminine Hygiene Bin Exchange Service** (weekly/biweekly swaps)
- **Programmable Air Freshener Service** (keeps washrooms fresh around the clock)
- **Tampon Vending Machine Service** (restocking and maintenance)
- **Urinal Screen Program** (sanitation for men's washrooms)
- **Washroom Deep Sanitation Service** (extra hygiene assurance)

Each of these services is structured as recurring contracts, meaning steady, predictable income month after month.





# The Perfect Business Model for Entrepreneurs & Existing Service Providers

This hygiene service business is a perfect fit for:

- ✓ **Facility Maintenance & Cleaning Companies** – Add hygiene services to **increase revenue per client** with minimal extra effort.
- ✓ **Entrepreneurs Seeking a Low-Barrier Business** – Get started with a **turnkey, in-demand service** that offers flexibility and profitability.
- ✓ **Property Managers & Multi-Location Businesses** – Manage hygiene in-house to **cut third-party costs** and **increase service quality**.



## A Business That's Ready to Go—With Built-in Clients & Cash Flow

At Simcoe Green Solutions, we've already done the hard part—establishing contracts, building processes, and streamlining operations. This means you don't have to start from scratch.

### 👉 What's Included in This Opportunity?

- ✓ Fully operational business with existing clients
- ✓ Proven systems & streamlined processes
- ✓ Training, marketing support & business coaching
- ✓ Low overhead, high-profit margins
- ✓ Immediate revenue from day one

With a structured licensing agreement, you can leverage our brand, marketing, and business model while building a profitable hygiene service in your area.



## Final Takeaway: Why Now is the Time to Act

The hygiene service industry is booming, and the demand for reliable, high-quality washroom solutions is at an all-time high. Whether you're looking to start a new venture or expand your existing business, this is a low-risk, high-reward opportunity with built-in revenue and growth potential.

### **Ready to explore this opportunity further?**

Get the full details on how you can step into this profitable business today.

